

# Supporting breastfeeding mothers in public places



The Equality Act came into force in October 2010.

Service providers must not discriminate, harass or victimise a woman because she is breastfeeding.

There is no age restriction: the law protects a mother whatever age her baby is.

It is not appropriate to ask a mother to move.

Are your staff trained to sensitively manage situations around breastfeeding and the public?

<http://www.gov.uk/government/publications/equality-act-guidance>  
<http://www.maternityaction.org.uk>

Businesses that display this logo are showing that they understand their legal requirement to treat breastfeeding mothers with dignity and equality.

